



The United  
Republic of Tanzania  
Ministry of Agriculture



# Nanenane

Agricultural International Expo 2026

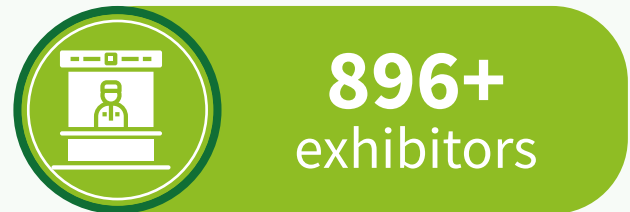
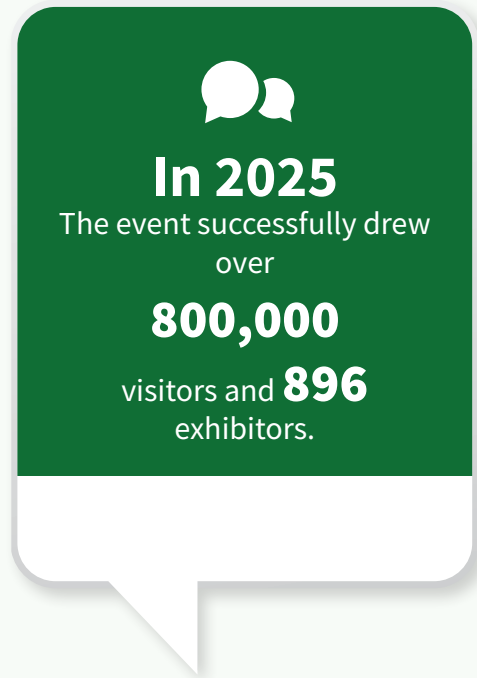


## BACKGROUND

Agriculture is the foundation of Tanzania's economy, contributing significantly to food security, employment, raw materials for agro - industries and foreign exchange. The Nanenane Agricultural International Expo 2026 aims to harness innovation and sustainable practices by connecting farmers, livestock keepers, fisheries, agribusinesses, policymakers, development partners and other stakeholders across the agricultural value chain.

The celebration of Nanenane (August 8<sup>th</sup>) dated back to the 1960s and has evolved into a national platform showcasing agricultural advancements. In 2025, the event successfully drew over 800,000 visitors and 896 exhibitors.

The 2026 exhibition aims to surpass this milestone with a larger international presence and diversified programs.



## THEME



**“Leveraging Market Intelligence:  
Enhancing Productivity Value Addition  
and Global Competitiveness”**

## OBJECTIVES

Main Objective: To provide an interactive platform for education, innovation and technology dissemination across the agricultural sector.

### Specific Objectives:

01

To showcase innovations in agricultural technologies and practices, enabling adoption of advanced techniques and tools by farmers and agribusinesses.



04

To create space for business development, product launches, and investor networking, enhancing market integration and commercialization.



02

To foster international collaboration and partnerships through MoU and cooperation agreements on research, investment, and development.



05

To promote inclusive participation of youth and women in agribusiness, ensuring equitable opportunities and visibility for underrepresented groups.



03

To provide a platform for technology transfer, knowledge sharing, and policy dialogue on sustainable agriculture, climate change, and food security.



06

To raise awareness of agricultural policies, financing tools, and regulatory frameworks critical to transforming and modernizing the sector.



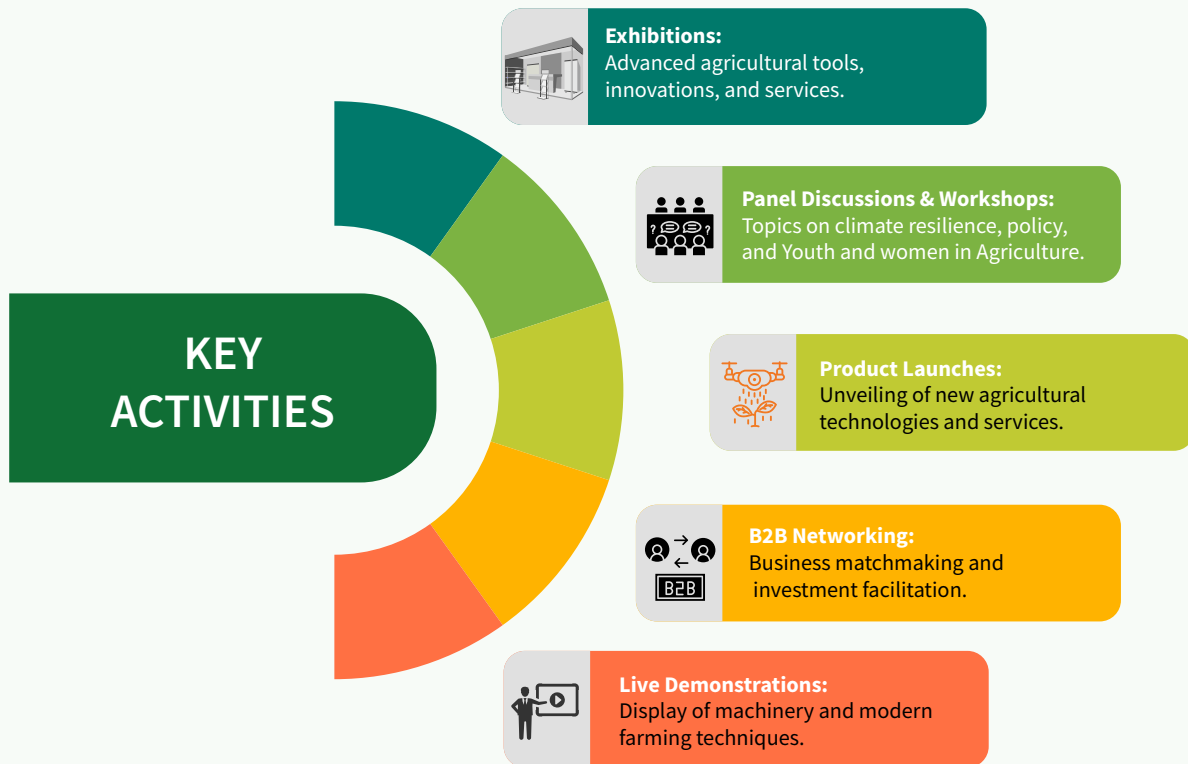
## TARGET AUDIENCE

- Farmers, processors and agricultural experts
- Government officials and policymakers
- Agribusinesses, agro-tech firms and artisans
- Academics, researchers and environmentalists
- Financial institutions and investors
- NGOs and international development partners

### The Nanenane Agricultural International Expo 2026

offers a vital platform for transforming agriculture through innovation, policy dialogue and strategic partnerships.





## EXPECTED OUTCOMES

- Enhanced knowledge exchange across stakeholders, driving the adoption of modern techniques.
- Stronger international cooperation in agricultural innovation and investment opportunity.
- Increased investment in agricultural technologies and infrastructure for rural transformation.
- Promotion of sustainable, climate-resilient practices to ensure environmental and economic viability.
- Empowerment of women and youth through dedicated forums and entrepreneurial showcases.
- Policy advocacy outputs to influence national and regional agricultural strategies.
- Development of a strategic roadmap to address food security, post-harvest loss, and market integration.

## CONCLUSION

The Nanenane Agricultural International Expo 2026 offers a vital platform for transforming agriculture through innovation, policy dialogue, and strategic partnerships. It stands as a commitment to building a resilient agricultural future for Tanzania, Africa, and beyond. By fostering inclusive participation, championing sustainability, and accelerating investment, the Expo seeks to be a game-changer in the journey towards resilient food system in a sustainable manner.



## **Contact Information**

---

**Ms. Avitha Byampanju** (Ministry of Agriculture)  
Email: [avitha.byambanju@kilimo.go.tz](mailto:avitha.byambanju@kilimo.go.tz) | Tel: +255 717 976 913

---

**Mr. Ahmad Omar** (Ministry of Agriculture)  
Email: [ahmad.omar@kilimo.go.tz](mailto:ahmad.omar@kilimo.go.tz) | Tel: +255 714 990 309

---

**Ms. Aziza Mumba** (Dodoma Regional Commission Office)  
Email: [aziza.mumba@dodoma.go.tz](mailto:aziza.mumba@dodoma.go.tz) | Tel: +255 784 994 615

---

**Mr. Samweli Mdachi** (Ministry of Livestock & Fisheries)  
Email: [samweli.mdachi@mifugo.go.tz](mailto:samweli.mdachi@mifugo.go.tz) | Tel: +255 713 656 448