

The United Republic of Tanzania
MINISTRY OF AGRICULTURE



PARTICIPANT INFORMATION NOTE

**NANENANE AGRICULTURAL
INTERNATIONAL EXPO, 2025**

**01ST TO 08TH AUGUST, 2025
DODOMA –TANZANIA**

1.0 INTRODUCTION

Agriculture remains the backbone of Tanzanian economies, providing food, employment, raw materials for industries and foreign currency. The International Agricultural Exhibition brings together National and International stakeholders to showcase technologies that are appropriate, practicable, affordable and environmentally friendly to farmers, livestock keepers and fishermen to increase productivity and profitability along value chains

In Tanzania, Nanenane Agricultural International Exhibition will be held in Dodoma from August 1st to 8th, 2025, at Nzuguni Nanenane Exhibition Grounds in Dodoma City. The inauguration will be on 1st August 2025 and ends on August 8th, 2025 the ceremonies to be graced by National High level Officials.



1.1 Historical background of Nanenane Agricultural Show

Nanenane Farmers' Day celebrated back 1960s in Lake Zone by cotton farmers through their Cooperatives Societies. In 1964, Farmers' Day was listed in the Public Holidays Act, known as Sabasaba and celebrated on July 7th of each year, which was also the anniversary of the birth of the TANU Party. The Sabasaba festival which is currently under the Tanzania Trade Development Authority (TanTrade) in the Ministry of Industry and Trade is organizing international a Trade Fair annually. Hence, the Farmers festival is celebrated on 8th of August every year and known as Nanenane. It brings together exhibitors from private sector, public institutions, academia, research institutions, policymakers, advocacy groups, and International Organization and development partners.



1.2 Nanenane International Agricultural Expo

The Nanenane International Agricultural Exhibition for the second time was held in 2024 at Nzuguni Grounds in Dodoma City 11km from Dodoma Airport. For the year 2025, Nanenane International Agricultural Exhibition will take place at the same venue at Nzuguni in Dodoma City and will go hand in hand with zonal agricultural shows country wide.

1.3 Theme for the year 2025

The theme for the 2025 Exhibition is “**Leadership for Resilient Future: Advancing Sustainable Agriculture, Livestock and Fisheries 2025.**” This theme underscores the importance of electing leaders who are committed to transforming the agriculture sector in a sustainable way.



2.0 Objectives:

2.1 Main objective

To be a hub for providing education, knowledge and technology to farmers, Livestock keepers, fishermen and other stakeholders along the value chain.

2.2 Specific Objectives

- i. To highlight innovations in agricultural technologies and practices.
- ii. To foster international collaboration and partnerships in the agricultural sector.
- iii. To provide a platform for technology transfer, knowledge sharing and discussions on food security and climate change to improve productivity.
- iv. To create a space for business development, including new product promotion, networking, and investment opportunities.

3.0 Target Audience

During 2024 Nanenane International Agricultural Exhibition, more than 700 exhibitors participated, attracting an average of 800,000 visitors in Dodoma. The 2025 Agricultural exhibition, is expected to attract over 1,000 exhibitors from various sectors, including:-

- i. Farmers/producers, Processors and agricultural experts
- ii. Government officials and policymakers
- iii. Agribusinesses, agro-tech companies, and agriculture related artisan
- iv. Researchers, academics, and environmentalists
- v. Input supply and manufacturer
- vi. Investors, Traders, and financial institutions
- vii. NGOs and international organizations working in agriculture and rural development.

4.0 REGISTRATION

Participants are advised to register online at <https://nanenane.kilimo.go.tz>. Please note that the registration will be opened on May 2025 and the deadline will be 15th, July 2025. Therefore, participants are encouraged to adhere to the deadline for easiness in organization.

5.0 EXHIBITION DOCUMENTS

Please be informed that program and other relevant documents can be accessed via the exhibition website at <https://nanenane.kilimo.go.tz>

6.0 VISA AND IMMIGRATION REQUIREMENTS

Visas will be issued in accordance with the laws and regulations of the United Republic of Tanzania, details can be found on <https://immigration.go.tz/index.php/immigration-services/visa-information>



7.0 Transport facilities (AIRPORTS/SGR)

Participants are strongly recommended to arrive via Julius Nyerere International Airport (JNIA), the primary hub for international flights to Tanzania. From there, convenient domestic flights to Dodoma Airport will be available frequently throughout the Exhibition period, facilitating easy access to Dodoma. In addition, the presence of an electric train (SGR) makes it easier for various participants from the Dar es salaam and Morogoro regions to reach Dodoma at their convenient. For booking please visit <http://sgrticket.trc.co.tz>. Within Dodoma City, participant will utilize the available local transport facilities.



8. HEALTH SERVICES

First aid emergency services including ambulances and specialized medical team will be readily available at the Exhibition Grounds. For further medical attention, participants are advised to seek treatment at one of the following hospitals;

Dodoma Regional Referral Hospital: +255 738 120 (supervision desk)

Benjamin Mkapa Hospital: Call center + 255 755 000002; Outpatient desk +255 767 652 201; Public relation Office +255 756 763 811; www.bmh.or.tz; info@bmh.or.tz

Dodoma Christian Medical Center (Appointment/Office line +255 629 999 992/ 769 999 912; info@dcmct.or.tz)



In case of emergency or any medical incidence, participants are advised to reach out emergency medical personnel: Dr. Ibenzi Ernest, Mobile +255 755 042 422 If you are on medication, kindly be advised to carry enough supply for the duration of your journey.

9. MEDICAL INSURANCE

Kindly be advised that the host country is not responsible for travel and medical insurance. Therefore, every participant should obtain insurance coverage in their home countries. The insurance coverage is recommended to:

- i. Take effect as soon as you leave your home country or place of reference
- ii. Be recognized as the primary referral for medical treatment in the United Republic of Tanzania

10. ACCOMMODATION

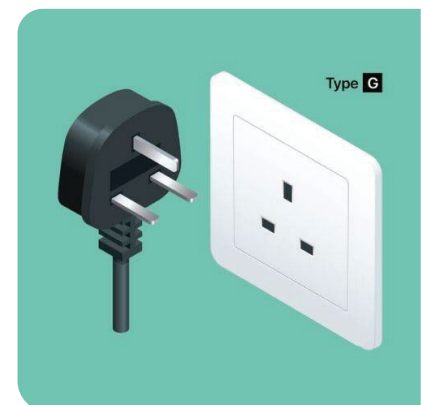
Participants are responsible for covering accommodation costs. A list of hotels/lodges, along with contact details for reservations, is available on the Nanenane Exhibition website at <https://nanenane.kilimo.go.tz>. Apart from the list provided, participant can book via online search to get the hotel for accommodation of their choice.

11. EXHIBITORS OBLIGATION

All exhibitors are notified that full payment for the space/booth must be made before the commencement of the Nanenane Agricultural Exhibition Trade Fair. Management will oversee and approve all decoration and branding to meet international standard. The costs for participation and booth hiring will be availed through Nanenane website. Subletting of booths/spaces is strictly prohibited unless stated other wise. Furthermore, showcasing materials or publications that contravene the laws and regulations of the Republic of Tanzania is strongly prohibited.

12. ELECTRIC SUPPLY

The standard electrical current used throughout the United Republic of Tanzania is 240 volts with a frequency of 50 Hz. The electric plugs and sockets are of the G type. It is recommended that participants bring their own adaptors to comply with the electric current and plugs.



13. CURRENCY AND BANKING SERVICES

Currency: The official currency of Tanzania is the Tanzanian Shilling (TZS). Currency exchange services are available at banks, airports, and bureaux de change.

Banking Services: Monday - Friday, banking service commence at 08:00 to 16:30 and 09:00 to 13:00 on Saturday. Most banks have cash dispensing machines across the city that accept Visa, MasterCard and

The Government of the United Republic of Tanzania is dedicated to ensuring Maximum safety and security for all participants throughout the event. Participants are advised to understand and comply with various security measures which will be in place during the exhibition. Kindly be prepared to pass through security checks as you will be accessing the hotels, Exhibition grounds and other important places.

Participants are encouraged to use their leisure time around restaurants, bars, hotels and enjoy night life in the city of Dodoma whilst observing necessary safety precautions. **In case of any security emergency, please contact Central Police Emergency calls: 111 or 112 or +255 787 668 306**

15. WEATHER AND TIME

Dodoma, situated at the centre of the United Republic of Tanzania, observes East Africa Time (GMT+3). During August, the average temperature typically ranges from 15°C to 27°C.

16. BUSINESS AND SHOPPING HOURS:

Public offices operate from 07:30 to 15:30, Monday to Friday, whereas most private offices maintain hours from 08:00 to 17:00 on week days. Additionally, some private offices also open on Saturdays from 08:00 to 13:00

17. TOURISM

Tanzania is endowed with a variety of tourist attractions categorized into natural, cultural, and man-made resources. The country is the home to 22 National Parks; 24 Game Reserves; 27 Game Controlled Areas; 38 Wildlife Management Areas; 19 Nature Reserves; One Conservation Area; Three Ramsar Sites; more than 125 archaeological sites and historical

sites; over 1,400 km of coastline with developed beaches; three marine parks and 15 marine reserves; three Great Lakes; and the Spice Islands of Zanzibar. For more details kindly visit the website www.tanzaniatourism.go.tz.

18. EVENT ACTIVITIES

- i. **Exhibitions:** Display of cutting-edge agricultural products, technologies, machinery, and services.
- ii. **Panel Discussions & Workshops:** Experts will engage in discussions on key issues like climate change, food security, agricultural policy, and the role of technology in farming.
- iii. **Product and or program Launches:** Companies will introduce new products and services that cater to the agricultural sector.
- iv. **B2B Networking:** Facilitating meetings and partnerships between businesses, investors, and stakeholders.
- v. **Demonstrations:** Live showcases of smart farming technologies, conversional farming and machinery in action.

18.0 Expected Outcomes

- i. Enhanced knowledge sharing and exchange of best practices.
- ii. Strengthened international cooperation in agricultural development.
- iii. Increased investment in innovative agricultural solutions.
- iv. Promotion of sustainable agriculture practices worldwide.
- v. A concrete roadmap for addressing global agricultural challenges like food insecurity and climate change.

19.0 Proposed Programme

1st August, 2025 – Event inauguration

1st – 8th August, 2025 Technology showcase and business dialogues

2nd August, 2025 – Investment opportunity in Dodoma and National at Large

3rd August, 2025 – Youth and Women in Agriculture

4th August, 2025 – Horticulture Day (Avocado, Spices)

5th August, 2025 – Livestock and Fisheries Day

6th August, 2025 - Cooperative Day

7th August, 2025 – Agriculture financing opportunity

8th August, 2023 – Farmers, Livestock keeper's ceremony and closure of the event

20.0 CONTACT PERSONS.

For further information, please contact:

ORGANIZING TEAM	
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21.0 Conclusion

The International Agricultural Exhibition is a unique platform to explore the future of farming, address agricultural challenges, and build sustainable solutions for the future. Through collaboration, innovation, and knowledge sharing, the International Agricultural Exhibition will contribute to shaping the next generation of agricultural practices and business opportunities, ensuring food security and environmental sustainability for the future generations.

